

<https://doi.org/10.51470/IJSSC.2024.01.03.27>

**INTERNATIONAL JOURNAL OF  
SOCIAL SCIENCES AND  
COMMERCE [IJSSC]**



## **Artificial Intelligence in Healthcare: An Assessment of Healthcare Workers' Knowledge and Attitudes**

**ABDUL RAKIB A BAIGAMPALLI**

MBA Healthcare management, Koshy's Institute of Management Studies Bangalore

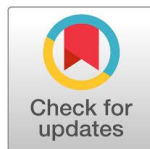
### **Article History**

**Volume:1, Issue:3, 2024**

**Received: 28<sup>th</sup> August , 2024**

**Accepted: 2<sup>nd</sup> September, 2024**

**Published:20<sup>th</sup> September , 2024.**



**Abstract:** Artificial intelligence is revolutionising the healthcare sector by assisting and improving the quality of care provided to the patient with illness and easing the care delivery. The main objective of the study was to assess the level of knowledge and attitude of the healthcare workers towards the implementation and use of artificial intelligence in the healthcare sector. The data was collected using structured knowledge questionnaire and five point Likert scale which was circulated among the social media groups of different medical college and hospitals. The online survey was responded by a total of 199 healthcare workers among which 48 were doctors, 41 were staff nurses, 5 respondents were Radiologists, 40 respondents were nursing students, 56 the majority of the respondents were medical students and 9 respondents were radiology technicians. The data was analysed using statistical techniques. The findings of the study stated that: Out of 119 healthcare workers, 121(60.80%) had inadequate level of knowledge and 67(33.66%) had moderately adequate knowledge and 11 (5.52%) of them had adequate knowledge regarding Artificial intelligence in healthcare Correlation between knowledge and attitude score: The data analysis was done for the correlation between knowledge and attitude score using Karl Pearson's coefficient of correlation formula. The findings  $r_{xy}=0.0041392$  since  $0 < r_{xy} < 1$ , hence there is a positive correlation between knowledge and attitude scores

**Keywords:** Artificial Intelligence, Health Care, Likert Scale

**Author's Citation:** Abdul Rakib A Baigampalli. Artificial Intelligence in Healthcare: An Assessment of Healthcare Workers' Knowledge and Attitudes.Int.J.Soci.Sci.Vol.1(3).2024.Pp:27-48. <https://doi.org/10.51470/IJSSC.2024.01.03.27>

## I. INTRODUCTION

Artificial Intelligence (AI), where work is done using computers which usually requires Human intelligence. Artificial Intelligence has become the topic of discussion in every field of science and Engineering. Artificial intelligence is a broad term which describes the machine learning algorithms and software in the process of analyzing presenting and comprehension of medical data and healthcare data. It is the ability of the computer algorithms which approximates the conclusions which are based only upon the input data.

The main distinguishing factor between the traditional technology and the Artificial Intelligence technology in healthcare is that the ability of the technology in gathering, processing and providing well-defined and accurate output to the end user. The primary goal of the Artificial Intelligence application in healthcare is to analyze the relationship between techniques of treatment and patient outcome. The diagnosis process, development of treatment protocol, development of drug, monitoring patient and care and personalizing medicine are some of the Healthcare practices where the Artificial intelligence is applied.

### **Artificial Intelligence for Intelligent healthcare system**

In early 1956, John McCarthy, Marvin Minsky, Claude Shannon's and Nathaniel Rochester framed the term **Artificial Intelligence**. Artificial Intelligence is a computer programme that completes a task like that of human intelligence but more independently and intelligently. Artificial Intelligence is a prompt tool to support the healthcare administration. Many studies have proven that Artificial Intelligence algorithms are very capable of providing precise diagnosis for patients medical data. Artificial Intelligence can be utilized for the simplification of patients, doctors and hospital administrator lives by performing tasks that are usually carried out by humans at a minimum cost and time to less time utilization and less time consumption for the analysis of medical data. The healthcare industry is changing with the pace of time and technology and has endless opportunities from, cancer and chronic diseases to risk assessment and radiology for the implications of Artificial Intelligence in conveying more precise, impactful, efficient implications that are needed in patient care.

Implication of Artificial Intelligence which is currently saving lives,

PATHAI is developing technology of machine learning to assist clinical pathologists in making accurate cancer diagnosis. The aim of the technology is to reduce the human errors in cancer diagnosis and individualized medical treatment method developments with Artificial Intelligence.

BUOY HEALTH is an intelligent Artificial Intelligence based symptom checker and treatment provider. It provides perfectly planned treatment for the illness by analysing the symptoms of the patient. The Harvard Medical School is the only one healthcare provider to utilize this technology.

FREENOME is an Artificial intelligence technology in blood test and diagnostic screening which detects the cancer at its earliest stage and provides a treatment plan.

CATALYST.AI, HEALTHCARE.AI were developed by the HEALTHCARE CATALYST company as Every ailment or medical condition is difficult for physicians and nurses to identify though they train extensively, in recent times helping critically ill patients due to Covid-19 outbreak was difficult. This technology has the capability to identify the high risk patients and guides the clinicians for readmission of those patients, also helps in predicting chronic diseases and hospital acquired infections.

OKWIN is a company which is improving the pharmaceutical industry with the application of Artificial Intelligence powered medical research and drug development where disease

evaluation is done with creating models by using machine learning algorithms and enhances the drug development process, creating drugs with lesser side effects

### Dermatology

Speciality of abundant imaging and deep learning development has tied with image processing. Hence Dermatology and deep learning (AI), basically there are 3 main types of dermatology imaging: macro images, contextual images and micro images. Deep learning has shown great progress for each modality. Han et.al, showed face photographs detecting keratinocytic skin cancer. Esteva et.al, showed classification of skin cancer at dermatologist level from lesion images.

### Radiology

Computerized Tomography and magnetic Resonance Imaging are utilized by the field of radiology to detect and diagnose diseases within an individual. According to the Radiology Society of north America the focus upon the Artificial Intelligence utilization in radiology has increased rapidly in recent years with a growth from 0 to 3 from 2015-2018. An algorithm was created during a study at Stanford which could detect pneumonia in patients. The utilization of AI also helped in detection of oncology problems through imaging. The Artificial Intelligence has become so prominent that the Radiological Society of North America during its annual conference has implemented presentations on Artificial Intelligence in Imaging.

- a. Machine learning- Deep learning and neural network
- b. Natural language processing
- c. Rule based expert system
- d. Robotic process automation
- e. Diagnosis and treatment applications
- f. Patient engagement and Adherence applications
- g. Administrative applications

### **Machine learning- Deep learning and Neural Network**

Machine learning can be described as statistical techniques where data is used in the process of training and learning. Machine learning can be described as one of the common form of Artificial intelligence. In healthcare the use of machine learning can be seen traditionally in precision medicine, where prediction of the treatment protocols are done to understand which treatment protocols are very much likely to succeed on the patient based on the patients attributes and the context of the treatment. The majority of precision medicine application and machine learning requires a data set for which the variables of outcome are known which is called as supervised learning.

### **Natural Language processing**

Since 1950s many of the Artificial intelligence researchers made making sense of human language as their goal. The field of Natural Language processing includes application such as analysis of text, recognition of speech, translation and many goals which were related to the language. The approaches to it are basically classified as Statistical Natural language processing approach and semantic natural language processing approach. The Statistical natural language processing is mainly based on machine learning particularly deep learning neural network. Which contributes mainly to the recent increase seen in accuracy of recognition, it requires a large body language from which to learn.

### **Rule based expert systems**

In 1980s and in the later periods the Expert systems based on collection of rules were the dominant technology of artificial intelligence which was used commercially. Later employed in the field of healthcare mainly for the purpose of clinical decision support and are widely used still today. Even today many of the Electronic Health Record (EHR) provides furnish a set of rules with their system. The expert system requires human expertise and knowledge full engineers to construct a set of rules in the particular domain of knowledge. They are very easy to understand and also work well. They tend to break down when the number of rules are large in number and starts conflicting with each other. If the domain of the knowledge changes it will be difficult to change the rules and would be time consuming too. They are being replaced in the field of healthcare slowly by more other approaches based on data and machine learning algorithms.

### **Robotic Process Automation**

For the administration the robotic process automation performs structured tasks that is those involving in informative system as if they were human users following a scripted rules. These are an least expensive when compared with other Artificial intelligence technologies and are very easy to programme and very transparent in their actions. As the name the Robotic process automation does not really involves the use of robots but a computer programme with a server. They are mainly relied upon the combination of workflow, presentation layer and business rules integrated with information system where they act like semi-intelligent user of the system. In the field of healthcare they are mainly used for the repetitive tasks like prior authorisation, billing and updating patient records. When they are combined with different Artificial intelligence technologies they can be used for more functions like image recognition and extraction of data.

### **Diagnosis and treatment application**

Since 1970s the diagnosis of the disease and provision of the treatment were the main focus of the Artificial intelligence. Some of the systems which were developed like MYCIN by the Stanford for the diagnosis of the blood borne bacterial infections they showed promisingly good results for accurately diagnosing and treating the diseases but were not adopted by the industry for the clinical practices. They were not better than the human diagnosticians and were with poor integration of clinical workflow and medical record system in them.

### **Patient engagement and adherence applications**

Seen as the last mile problem of healthcare, the barrier between good and ineffective health outcome, as the more number of patients take part in their own well being the better the outcome. These were the factors which were being increasingly addressed by the big data and Artificial intelligence.

### **Administration applications**

There a number of other Artificial intelligence applications for the administrative purposes in the healthcare field. The use of Artificial intelligence in the administrative department is very less revolutionary when compared with patient care area.

Though Artificial Intelligence holds potential and advantages in improving the healthcare system faces a lot of challenges in healthcare system such as,

- The adaptation of the technology in a healthcare system and the cost of training employee is much more high.
- Differences among the technologies utilized among the hospitals.
- Fear and hesitation towards the use of Artificial intelligence among the healthcare team.
- Lack of skills and knowledge in representation of the displayed data.
- Lack of trust towards the Artificial intelligence leading to reanalysis of the medical data consuming time and money.
- Expensive information and technology infrastructure for storing the offline data.
- Proper, systematic and strong electronic health record system is required for the effective process of Artificial intelligence.

The advantages of Artificial Intelligence implication in healthcare system are,

- Enables the healthcare team in sharing the knowledge and expertise in decision making process.
- Precise and accurate disease diagnosis improves the treatment quality provided.
- The stored medical data can be utilized in investigating new medical solutions.
- Enables proper course and design of telemedicine for the patient's health improvement.
- Artificial Intelligence reduces the amount of time spent, cost and human errors in treatment process.
- With accurate diagnosis the quality of decision making improves.
- With precise, accurate and quality disease diagnosis reduction of patient mortality and morbidity is reduced.
- Less data analysis time improve proper management of inpatient and outpatient departments.
- Used in creation of future models of epidemic, endemic and pandemic diseases in reducing the spread all over the world.

### **Review of literature:**

**Simone Castagno** and **Mohamed Khalifa** conducted a study on the perception of Artificial Intelligence Among the Healthcare staff. The aim of the study was to understand the perception of radiology professionals working at Royal Free Hospital, London, United Kingdom towards Artificial intelligence. The objective of the study was to assess the Artificial Intelligence awareness among the healthcare professionals as the medical community has an agreement towards the radical impact of Artificial Intelligence towards patient care in future. The survey was taken by a number of 98 Healthcare professionals including Doctors, Therapists, Managers and Nurses. The data was analysed and the analysis stated that majority of the respondents 87% never came across the difference between machine learning and Deep learning, the number of respondents who never came across the application of Artificial Intelligence in there work were about 64%, 54% of the respondents knew at least one of between machine learning and Deep learning, the daily bases usage of Speech Recognition and the transcription application was done by only 5% of the respondents, were as 63% of the respondents never utilized either of them. Majority of the respondents believed that there may be issues with privacy while using Artificial Intelligence were about 80% , bout 40% of the respondents believed that Artificial Intelligence may be even more dangerous than Nuclear Weapon, 79% of the respondents were confident that Artificial Intelligence would be very useful in their field and the respondents who were feared about being replaced at work by the Artificial Intelligence

were only 10%. The study concluded that many of the healthcare professionals do not have full understanding of Artificial Intelligence.

A survey study was conducted by **Jaideep Sur, Sourav Bose, Fatima Khan, Deeplaxmi Dewangan, Ekta Sawriya** and **Ayesha Roul** on the Knowledge, Attitudes and perceptions towards Artificial Intelligence future in Oral Radiology in India. The main aim and objective of the study were to investigate the knowledge, perception and Attitude towards Artificial Intelligence future in radiological diagnosis among the Dental specialist in Central India. The data was collected using a closed ended questionnaire with a number of 15 questions using Google forms the questionnaires were circulated online among the Dental specialists working in Central India. The questions were regarding the participant's attitude, recognition regarding the Artificial Intelligence and their opinion on further development in Artificial intelligence. The survey was undertaken by a number of 250 respondents who were Dentists, the majority of the respondents agreed that they were expecting to use Artificial Intelligence in ruling Dental diagnosis, 68% of the respondents were very much familiar with the concept of Artificial Intelligence, 51% of the respondents agreed that the Artificial Intelligence would be of use mainly in the interpretation of complicated Radiological scanning, 63% agreed with statement that Artificial Intelligence would have a Future in India. The study concluded that the Dental Specialists were very well aware about the concept of Artificial Intelligence and would be used in doing precision diagnosis of complicated cases.

A survey study was conducted by **Jaideep Sur, Sourav Bose, Fatima Khan, Deeplaxmi Dewangan, Ekta Sawriya** and **Ayesha Roul** on the Knowledge, Attitudes and perceptions towards Artificial Intelligence future in Oral Radiology in India. The main aim and objective of the study were to investigate the knowledge, perception and Attitude towards Artificial Intelligence future in radiological diagnosis among the Dental specialist in Central India. The data was collected using a closed ended questionnaire with a number of 15 questions using Google forms the questionnaires were circulated online among the Dental specialists working in Central India. The questions were regarding the participant's attitude, recognition regarding the Artificial Intelligence and their opinion on further development in Artificial intelligence. The survey was undertaken by a number of 250 respondents who were Dentists, the majority of the respondents agreed that they were expecting to use Artificial Intelligence in ruling Dental diagnosis, 68% of the respondents were very much familiar with the concept of Artificial Intelligence, 51% of the respondents agreed that the Artificial Intelligence would be of use mainly in the interpretation of complicated Radiological scanning, 63% agreed with statement that Artificial Intelligence would have a Future in India. The study concluded that the Dental Specialists were very well aware about the concept of Artificial Intelligence and would be used in doing precision diagnosis of complicated cases.

### **Objectives:**

1. To assess the level of knowledge regarding Artificial Intelligence among healthcare workers.
2. To assess the attitude of healthcare workers towards the implementation of Artificial Intelligence.
3. To find out co-relation between knowledge and attitude scores of healthcare staff.
4. To find out association between knowledge score and their selected demographic variables.

5. To find out association between Attitude score and their selected demographic variables.

### **Research Methodology:**

In view of the nature of the problem selected and the objectives to be accomplished, a descriptive research approach was considered appropriate for the present study. Research design used for the proposed study was experimental descriptive design to assess the knowledge and attitude regarding the implementation of Artificial Intelligence among the healthcare workers. In the present study the samples are 199 Healthcare workers [Staff nurses, Doctors, Radiologists, Therapists, and undergraduate Nursing and Medical students, Paramedics etc].

### **Data collection & Analysis:**

Data analysis is the process of organizing and synthesizing data so as to answer research questions and test hypothesis

Analysis and interpretation of data was based on projected objectives of the study, that is:

- 1) To assess the level of knowledge regarding Artificial Intelligence among healthcare workers.
- 2) To assess the attitude of healthcare workers towards the implementation of Artificial Intelligence.
- 3) To find out co-relation between knowledge and attitude scores of healthcare staff.
- 4) To find out association between knowledge score and their selected demographic variables.
- 5) To find out association between Attitude score and their selected demographic variables.

### **HYPOTHESIS**

- 1) **H<sub>0</sub>**: There is no Association between Age and knowledge regarding Artificial intelligence among Healthcare Workers
- 2) **H<sub>0</sub>**: There is no Association between Qualification and knowledge regarding Artificial Intelligence among Healthcare Workers
- 3) **H<sub>0</sub>**: There is no Association between Gender and knowledge regarding artificial intelligence among the Healthcare Workers
- 4) **H<sub>0</sub>**: There is no Association between Age and Attitude regarding Artificial intelligence among healthcare workers
- 5) **H<sub>0</sub>**: There is no Association between Qualification and Attitude regarding Artificial Intelligence among Healthcare Workers
- 6) **H<sub>0</sub>**: There is no Association between Gender and the Attitude regarding artificial intelligence among the Healthcare Workers

**The data was collected through:**

- ✚ **Structured knowledge questionnaires**
- ✚ **Five point modified Likert scale**

The sample consisted of 41 Nurses, 48 Doctors, 05 Radiologist, 09 Technicians, 40 Nursing Students, 56 Medical students working and studying at Al Ameen Medical College Hospital Vijayapur and Bangalore

### Presentation of Data

The data was presented under the following section:

**Section 1:** Distribution of sample characteristics according to demographic variables of respondents.

**Section 2:** Frequency and percentage distribution of level of knowledge of respondents.

**Section 3:** Frequency and percentage distribution of level of Attitude of respondents.

**Section 4:** Analysis and interpretation of Data to find out correlation between knowledge and Attitude score.

**Section 5:** Association between Attitude score and their selected Demographic variables

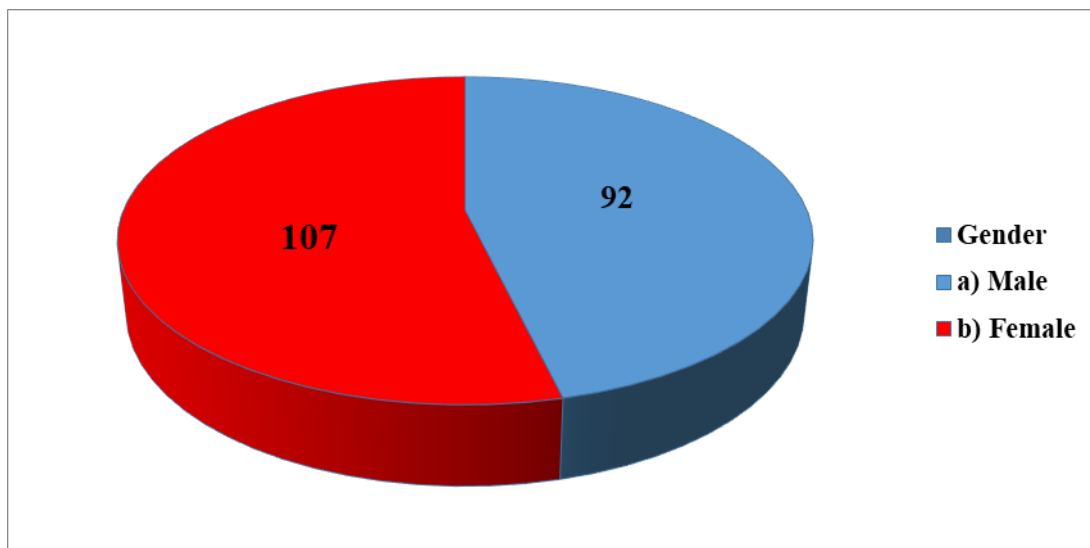
### Section 1: Distribution of sample characteristics according to demographic variables of respondents.

**Table 2: Frequency and percentage distribution of Staff Nurses according to socio demographic variables**

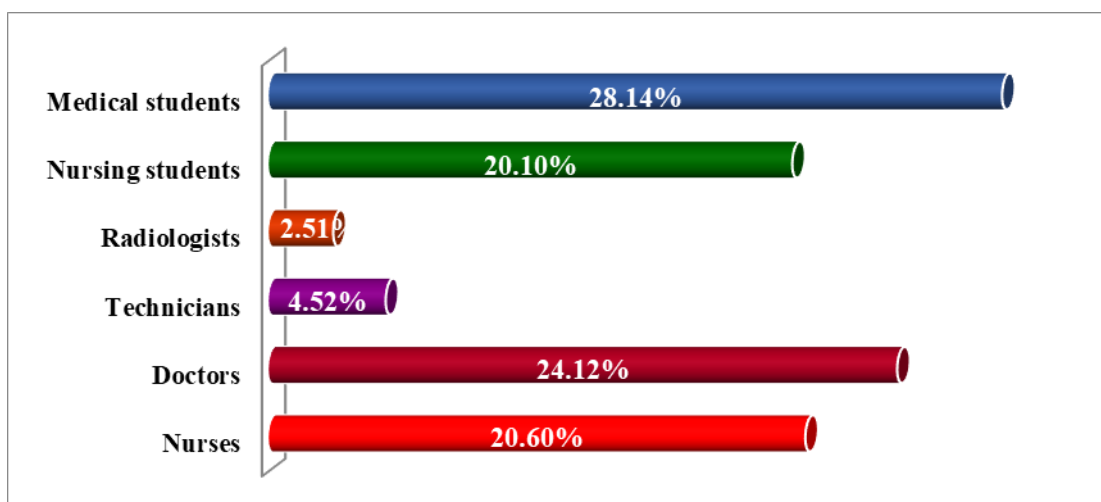
sl no	Demographic variables	Frequency (f)	Percentage %
1	<b>Gender</b>		
	a) Male	92	46.23%
	b) Female	107	53.76%
2	<b>Qualification</b>		
	a) Nurses	41	20.60%
	b) Doctors	48	24.12%
	c) Technicians	9	4.52%
	d) Radiologists	5	2.51%
	e) Nursing students	40	20.10%
	f) Medical students	56	28.14%



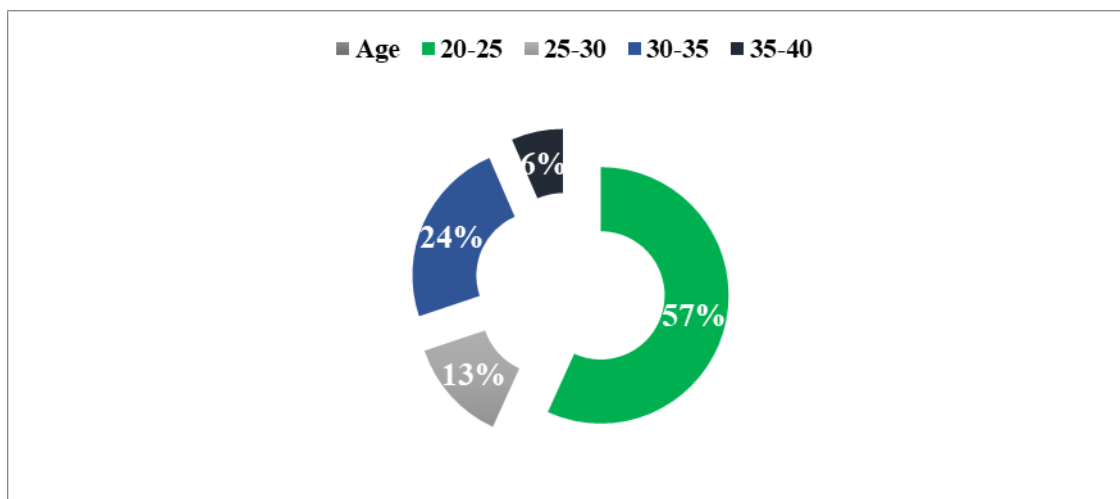
3	Age		
	20-25	113	56.78%
	26-30	26	13.06%
	31-35	47	23.61%
	36-40	13	6.53%



**Graph 1: Pie graph showing distribution of healthcare workers according to Gender**



**Graph 2: Bar Graph showing percentage distribution of Healthcare Workers according to their Qualification**



**Graph 3: Doughnut graph showing percentage distribution of Healthcare workers according to their Age**

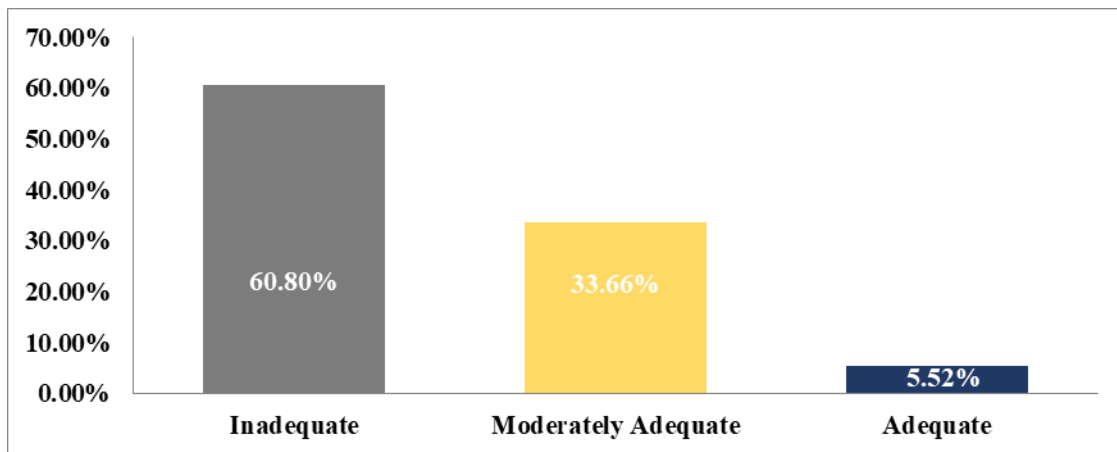
## Section 2: Frequency and percentage distribution of level of knowledge of respondents

**Table no 3: Frequency and percentage distribution of level of knowledge of the respondents**

Level of knowledge		
Level of knowledge	Frequency	Percentage (%)
Inadequate	121	60.80%
Moderately Adequate	67	33.66%
Adequate	11	5.52%

Data in the table no 2 shows that out of 199 samples, Majority 121 (60.80%) had inadequate knowledge, 67 (33.66%) had moderately adequate knowledge and 11 (5.52%) had adequate knowledge regarding Artificial intelligence in healthcare

**Graph 4: Columnar graph showing level of knowledge of the respondents**



From graph 4, it was observed that there were only 5.52% of respondents who had adequate knowledge regarding Artificial intelligence in healthcare.

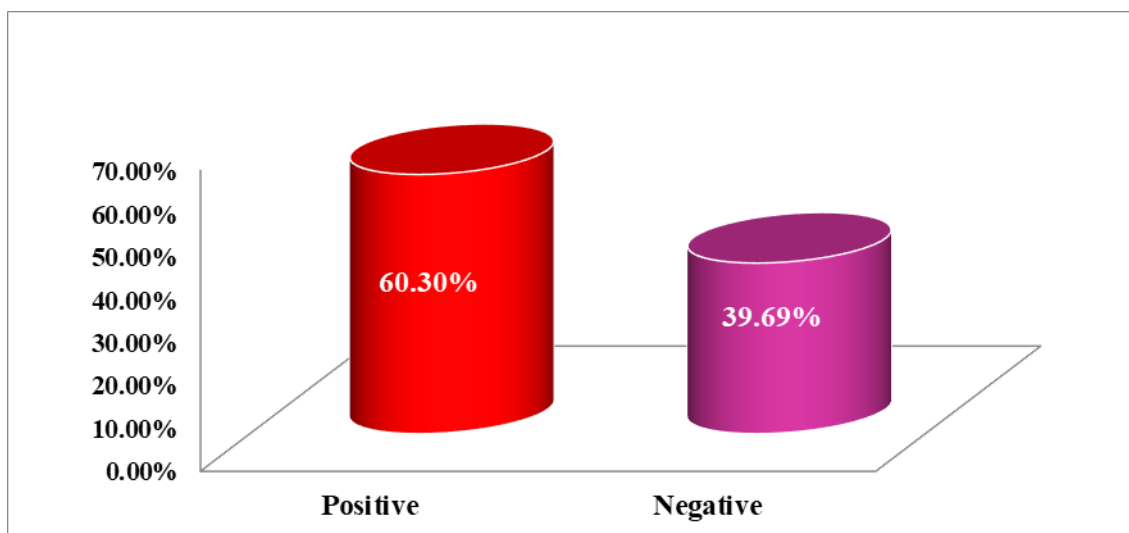
**Section 3: Frequency & Percentage distribution of level of Attitude of respondents**

**Table no 4: Frequency and Percentage distribution of level of Attitude of respondents.**

Level of Attitude		
Level of Attitude	Frequency	Percentage
Positive	120	60.30%
Negative	79	39.69%
<b>Total</b>	<b>199</b>	<b>100.0%</b>

Data in table no 3 shows that majority of samples 120 (60.30%) had positive attitude and 79 (39.69%) had negative attitude towards Artificial intelligence in healthcare

**Graph no 5: Cylindrical graph showing level of Attitude of respondents.**



From Graph 5: it was observed that majority of the respondents 60.30% had positive attitude towards the Artificial intelligence in Healthcare.

#### Section 4: Analysis and interpretation of data to find out correlation between knowledge score and attitude score.

**Table no 5: Correlation between knowledge score and attitude score**

Knowledge V/s Attitude	$\Sigma X$	$\Sigma Y$	SD of X	SD of Y	Karl Pearson's coefficient of correlation ( $r_{xy}$ )
	7046	1103	2.7037	2.8495	0.0041392  Positively correlated

Table no 4 reveals that there is a positive correlation between knowledge scores and attitude scores of the healthcare workers

#### Section 5: Association between knowledge score and their selected demographic variables

**Table no 6: Association between knowledge score and their selected demographic variables**

Demographic variables	M e d i a n  < 5	M e d i a n  > 5	$X^2_c$ a l	$X^2_t$ a b	c f	r e m a r k s
<b><u>Gender</u></b>						
a. male	32	60	11.05	3.84	1	No t s a t i s f i e d
b. female	48	59		4.1		

<b><u>Qualification</u></b>						
a.	<b>nurses</b>	<b>16</b>	<b>25</b>			
b.	<b>doctors</b>	<b>26</b>	<b>22</b>	8.	1	<b>No t satisfie d</b>
c.	<b>technicians</b>	<b>2</b>	<b>7</b>	0	1	
d.	<b>radiologists</b>	<b>2</b>	<b>3</b>	4	0	
e.	<b>nursing students</b>	<b>14</b>	<b>26</b>	4	7	
f.	<b>medical students</b>	<b>24</b>	<b>32</b>	7		
<b><u>Age</u></b>						
a.	<b>0-25</b>	<b>35</b>	<b>78</b>			<b>No t satisfie d</b>
b.	<b>6-30</b>	<b>16</b>	<b>10</b>	1	7	
c.	<b>1-35</b>	<b>17</b>	<b>30</b>	3.	8	
d.	<b>6-40 yrs</b>	<b>9</b>	<b>4</b>	7	1	
				9	5	

The table no 5 shows that

- The calculated chi square value for the association between gender and the attitude shows that the calculated chi square value (11.05) is greater than the tabulated chi square value (3.841), hence rejecting the Null hypothesis [H0] and accepting the alternate hypothesis [H1]  
**H0:** There is no Association between the Gender and the attitude regarding Artificial intelligence among healthcare workers.  
**H1:** There is Association between the Gender and the attitude regarding Artificial intelligence among healthcare workers.
- The calculated chi square value for the association between Qualification and the attitude shows that the calculated chi square value (8.0447) is lesser than the tabulated chi square value (11.07), hence accepting the Null hypothesis [H0] and rejecting the alternate hypothesis [H2]  
**H0:** There is no Association between the Qualification and the attitude regarding Artificial intelligence among healthcare workers.  
**H2:** There is Association between the Qualification and the attitude regarding Artificial intelligence among healthcare workers.
- The calculated chi square value for the association between Age and the attitude shows that the calculated chi square value (13.791) is greater than the tabulated chi square value (7.815), hence rejecting the Null hypothesis [H0] and accepting the alternate hypothesis [H3]  
**H0:** There is no Association between the Age and the attitude regarding Artificial intelligence among healthcare workers.  
**H3:** There is Association between the Age and the attitude regarding Artificial intelligence among healthcare workers.

**Table no 6: Association between Attitude and their selected demographic variable.****Table no 7: Association between knowledge score and their selected demographic variables**

Demographic variables	Median < 35	Median > 35	$\chi^2_{cal}$	$\chi^2_{table}$	df	Remarks
<b><u>Gender</u></b>						
c. Male	40	52	0.03	3.84	1	Significant
d. Female	45	62	0.09	4.11	1	
<b><u>Qualification</u></b>						
g. Nurses	112	302				Not satisfied
h. Doctors	80	200	1.47	1.17	5	
i. Technicians	30	65	0.73	0.70	5	
j. Radiologists	10	52	1.77	1.77	5	
k. Nursing students	44	66				
l. Medical students	27	29				
<b><u>Age</u></b>						
e. 0-25	28	85				Not satisfied
f. 6-30	20	63	2.85	7.88	3	
g. 1-35	11	66	8.88	8.11	3	
h. 6-40 yrs	5	88	8.88	8.55	3	

The table no 6 shows that

- The calculated chi square value for the association between gender and the knowledge shows that the calculated chi

square value (0.039) is less than the tabulated chi square value (3.841), hence accepting the Null hypothesis [H0] and rejecting the alternate hypothesis [H4]

**H0:** There is no Association between the Gender and the knowledge regarding Artificial intelligence among healthcare workers.

**H4:** There is Association between the Gender and the knowledge regarding Artificial intelligence among healthcare workers.

- The calculated chi square value for the Association between Qualification and the level of knowledge shows that the calculated chi square value (14.737) is greater than the tabulated value (11.07) hence rejecting the null hypothesis [H0] and accepting the alternate hypothesis [H5]

**H0:** There is no association between the Qualification and the knowledge regarding Artificial intelligence among healthcare workers.

**H5:** There is Association between the Qualification and knowledge regarding Artificial intelligence among healthcare workers.

- The calculated chi square value for the Association between age and the level of knowledge shows that the calculated chi square value (28.588) is greater than the tabulated value (7.815) hence rejecting the null hypothesis [H0] and accepting the alternate hypothesis [H6]

**H0:** There is no association between the Age and the knowledge regarding Artificial intelligence among healthcare workers.

**H6:** There is Association between the Age and knowledge regarding Artificial intelligence among healthcare workers

## Discussion

This study assessed the knowledge and attitude of Healthcare workers regarding Artificial intelligence in healthcare. This study was conducted in different medical colleges and hospitals in Vijayapur and Bangalore, Karnataka. The knowledge and attitude were assessed through structured knowledge questionnaire and five point Likert scale.

### Major finding of the study

In the present study, a sample size of 41 staff Nurses, 05 Radiologists, 40 Nursing students, 48 doctors, 09 technicians and 56 medical students were taken, the findings revealed that. Majority of samples 107 belongs to Female gender and 92 belong to Male gender. The majority of samples 56 were medical students. The majority of samples were between the age group of 20-25.

Out of 199 healthcare workers, 121(60.80%) had inadequate knowledge, 67(33.66%) had moderately adequate knowledge and 11(5.52%) sample had adequate knowledge regarding Artificial intelligence in healthcare.

The analysis and interpretation of data was done to find out the correlation between knowledge score and attitude score which revealed that there is a positive correlation between the knowledge and attitude score

Further calculations were done to analyze the hypothesis, the calculated chi square value for the association between gender and the attitude shows that the calculated chi square value (11.05) is greater than the tabulated chi square value (3.841), hence rejecting the Null hypothesis [H0] and accepting the alternate hypothesis [H1]

**H0:** There is no Association between the Gender and the attitude regarding Artificial intelligence among healthcare workers.

**H1:** There is Association between the Gender and the attitude regarding Artificial intelligence among healthcare workers.

The calculated chi square value for the association between Qualification and the attitude shows that the calculated chi square value (8.0447) is lesser than the tabulated chi square value (11.07), hence accepting the Null hypothesis [H0] and rejecting the alternate hypothesis [H2]

**Ho:** There is no Association between the Qualification and the attitude regarding Artificial intelligence among healthcare workers

**H2:** There is Association between the Qualification and the attitude regarding Artificial intelligence among healthcare workers.

The calculated chi square value for the association between Age and the attitude shows that the calculated chi square value (13.791) is greater than the tabulated chi square value (7.815), hence rejecting the Null hypothesis [H0] and accepting the alternate hypothesis [H3]

**Ho:** There is no Association between the Age and the attitude regarding Artificial intelligence among healthcare workers.

**H3:** There is Association between the Age and the attitude regarding Artificial intelligence among healthcare workers.

And the calculation for the association between knowledge and demographic data was done. The calculated chi square value for the association between gender and the knowledge shows that the calculated chi square value (0.039) is less than the tabulated chi square value (3.841), hence accepting the Null hypothesis [H0] and rejecting the alternate hypothesis [H4]

**Ho:** There is no Association between the Gender and the knowledge regarding Artificial intelligence among healthcare workers.

**H4:** There is Association between the Gender and the knowledge regarding Artificial intelligence among healthcare workers.

The calculated chi square value for the Association between Qualification and the level of knowledge shows that the calculated chi square value (14.737) is greater than the tabulated value (11.07) hence rejecting the null hypothesis [H0] and accepting the alternate hypothesis [H5]

**H0:** There is no association between the Qualification and the knowledge regarding Artificial intelligence among healthcare workers.

**H5:** There is Association between the Qualification and knowledge regarding Artificial intelligence among healthcare workers.

The calculated chi square value for the Association between age and the level of knowledge shows that the calculated chi square value (28.588) is greater than the tabulated value (7.815) hence rejecting the null hypothesis [H0] and accepting the alternate hypothesis [H6]

**H0:** There is no association between the Age and the knowledge regarding Artificial intelligence among healthcare workers.

**H6:** There is Association between the Age and knowledge regarding Artificial intelligence among healthcare workers

## Summary and conclusion

The present study was undertaken to assess the knowledge and attitude of healthcare workers towards the implementation of Artificial intelligence in healthcare sector

The objectives of the study were:



- To assess the level of knowledge regarding Artificial Intelligence among healthcare workers.
- To assess the attitude of healthcare workers towards the implementation of Artificial Intelligence.
- To find out co-relation between knowledge and attitude scores of healthcare staff.
- To find out association between knowledge score and their selected demographic variables.
- To find out association between Attitude score and their selected demographic variables.

The study attempted to examine the following Hypothesis:

- 1) **H<sub>0</sub>**: There is no Association between Age and knowledge regarding Artificial intelligence among Healthcare Workers
- 2) **H<sub>0</sub>**: There is no Association between Qualification and knowledge regarding Artificial Intelligence among Healthcare Workers
- 3) **H<sub>0</sub>**: There is no Association between Gender and knowledge regarding artificial intelligence among the Healthcare Workers
- 4) **H<sub>0</sub>**: There is no Association between Age and Attitude regarding Artificial intelligence among healthcare workers
- 5) **H<sub>0</sub>**: There is no Association between Qualification and Attitude regarding Artificial Intelligence among Healthcare Workers
- 6) **H<sub>0</sub>**: There is no Association between Gender and the Attitude regarding artificial intelligence among the Healthcare Workers

The conceptual Framework used for the present study is based on modified Ludwig Von Bertalanffy's General System Theory.

The study was confined to healthcare at different hospitals in Vijayapur and Bangalore, Karnataka.

An extensive search of related literature was done in attitude and knowledge regarding Artificial intelligence in healthcare among the healthcare workers, which helped to develop the Conceptual Framework, criteria's for development of knowledge questionnaires and Attitude scale

The Study Design is a Descriptive design and the samples consisted of 199 healthcare workers working at different Hospitals in Vijayapur and Bangalore, Karnataka.

The tool developed and used for data collection was consist of structured knowledge questionnaire and five point Likert scale

Data collected was tabulated and analyzed using descriptive and inferential statistics.

Major findings of the study were:

In the present study it was found that out of 199 healthcare workers, majority of them 113(56.78%) belonged to the age group of 20-25 years of age while 26(13.06%) belonged to the age group of 26-30, 47(23.61%) belonged to the age group of 31-35 and 13(6.53%) belonged to the age group of 36-40 years of age. In terms of gender the majority 107(53.76%) were Females and 92(46.23%) were Males. Majority of the subjects 56(28.14%) had the educational qualification of medical students, 48(24.12%)

holds the qualification as Doctors, 41 (20.60%) were Nurses, 40 (20.10%) were Nursing students, 09(4.52%) were Technicians and 05 (2.51%) were Radiologists.

Assessing the level of Knowledge:

Out of 119 healthcare workers, 121(60.80%) had inadequate level of knowledge and 67(33.66%) had moderately adequate knowledge and 11 (5.52%) of them had adequate knowledge regarding Artificial intelligence in healthcare

Correlation between knowledge and attitude score:

The data analysis was done for the correlation between knowledge and attitude score using Karl Pearson's coefficient of correlation formula. The findings  $r_{xy}=0.0041392$  since  $0 < r_{xy} < 1$ , hence there is a positive correlation between knowledge and attitude scores

## References

- Serbaya, S. H., Khan, A. A., Surabaya, S. H., & Alzahrani, S. M. (2024). Knowledge, Attitude and Practice Toward Artificial Intelligence Among Healthcare Workers in Private Polyclinics in Jeddah, Saudi Arabia. *Advances in Medical Education and Practice*, 269-280.
- Elsayed, W. A., & Sleem, W. F. (2021). Nurse Managers' perception and Attitudes toward Using Artificial Intelligence Technology in Health Settings. *Assiut Scientific Nursing Journal*, 9(24.0), 182-192.
- Allam, A. H., Elteawy, N. K., Alabdallat, Y. J., Owais, T. A., Salman, S., & Ebada, M. A. (2024). Knowledge, attitude, and perception of Arab medical students towards artificial intelligence in medicine and radiology: A multi-national cross-sectional study. *European Radiology*, 34(7), 1-14.
- Ahmad, M. N., Abdallah, S. A., Abbasi, S. A., & Abdallah, A. M. (2023). Student perspectives on the integration of artificial intelligence into healthcare services. *Digital Health*, 9, 20552076231174095.
- Lambert, S. I., Madi, M., Sopka, S., Lenes, A., Stange, H., Buszello, C. P., & Stephan, A. (2023). An integrative review on the acceptance of artificial intelligence among healthcare professionals in hospitals. *NPJ Digital Medicine*, 6(1), 111.
- Alghamdi, S. A., & Alashban, Y. (2024). Medical science students' attitudes and perceptions of artificial intelligence in healthcare: A national study conducted in Saudi Arabia. *Journal of Radiation Research and Applied Sciences*, 17(1), 100815.
- Young, A. T., Amara, D., Bhattacharya, A., & Wei, M. L. (2021). Patient and general public attitudes towards clinical artificial intelligence: a mixed methods systematic review. *The lancet digital health*, 3(9), e599-e611.
- Chikhaoui, E., Alajmi, A., & Larabi-Marie-Sainte, S. (2022). Artificial intelligence applications in healthcare sector: ethical and legal challenges. *Emerging Science Journal*, 6(4), 717-738.
- Jha, N., Shankar, P. R., Al-Betar, M. A., Mukhia, R., Hada, K., & Palaian, S. (2022). Undergraduate medical students' and interns' knowledge and perception of artificial intelligence in medicine. *Advances in Medical Education and Practice*, 13, 927.
- Basha, S. M., & Ramaratnam, M. S. (2017). Construction of an Optimal Portfolio Using Sharpe's Single Index Model: A Study on Nifty Midcap 150 Scrips. *Indian Journal of Research in Capital Markets*, 4(4), 25-41.
- Krishnamoorthy, D. N., & Mahabub Basha, S. (2022). An empirical study on construction portfolio with reference to BSE. *Int J Finance Manage Econ*, 5(1), 110-114.
- Mohammed, B. Z., Kumar, P. M., Thilaga, S., & Basha, M. (2022). An Empirical Study On Customer Experience And Customer Engagement Towards Electric Bikes With Reference To Bangalore City. *Journal of Positive School Psychology*, 4591-4597.
- Ahmad, A. Y. A. B., Kumari, S. S., MahabubBasha, S., Guha, S. K., Gehlot, A., & Pant, B. (2023, January). Blockchain Implementation in Financial Sector and Cyber Security System. In 2023 International Conference on Artificial Intelligence and Smart Communication (AISC) (pp. 586-590). IEEE.

- Krishna, S. H., Vijayanand, N., Suneetha, A., Basha, S. M., Sekhar, S. C., & Saranya, A. (2022, December). Artificial Intelligence Application for Effective Customer Relationship Management. In 2022 5th International Conference on Contemporary Computing and Informatics (IC3I) (pp. 2019-2023). IEEE.
- Janani, S., Sivarathinabala, M., Anand, R., Ahamad, S., Usmani, M. A., & Basha, S. M. (2023, February). Machine Learning Analysis on Predicting Credit Card Forgery. In International Conference On Innovative Computing And Communication (pp. 137-148). Singapore: Springer Nature Singapore.
- Kalyan, N. B., Ahmad, K., Rahi, F., Shelke, C., & Basha, S. M. (2023, September). Application of Internet of Things and Machine learning in improving supply chain financial risk management System. In 2023 IEEE 2nd International Conference on Industrial Electronics: Developments & Applications (ICIDeA) (pp. 211-216). IEEE.
- Sheshadri, T., Shelly, R., Sharma, K., Sharma, T., & Basha, M. (2024). An Empirical Study on Integration of Artificial Intelligence and Marketing Management to Transform Consumer Engagement in Selected PSU Banks (PNB and Canara Banks). *NATURALISTA CAMPANO*, 28(1), 463-471.
- Joe, M. P. (2024). Enhancing Employability by Design: Optimizing Retention and Achievement in Indian Higher Education Institution. *NATURALISTA CAMPANO*, 28(1), 472-481.
- Dawra, A., Ramachandran, K. K., Mohanty, D., Gowrabhathini, J., Goswami, B., Ross, D. S., & Mahabub Basha, S. (2024). 12Enhancing Business Development, Ethics, and Governance with the Adoption of Distributed Systems. *Meta Heuristic Algorithms for Advanced Distributed Systems*, 193-209.
- Singh, A., Krishna, S. H., Tadararla, A., Gupta, S., Mane, A., & Basha, M. (2023, December). Design and Implementation of Blockchain Based Technology for Supply Chain Quality Management: Challenges and Opportunities. In 2023 4th International Conference on Computation, Automation and Knowledge Management (ICCAKM) (pp. 01-06). IEEE.
- Almashaqbeh, H. A., Ramachandran, K. K., Guha, S. K., Basha, M., & Nomani, M. Z. M. (2024). The Advancement of Using Internet of Things in Blockchain Applications for Creating Sustainable Environment in the Real Word Scenario. *Computer Science Engineering and Emerging Technologies: Proceedings of ICCS 2022*, 278.
- Kotti, J., Ganesh, C. N., Naveenan, R. V., Gorde, S. G., Basha, M., Pramanik, S., & Gupta, A. (2024). Utilizing Big Data Technology for Online Financial Risk Management. In *Artificial Intelligence Approaches to Sustainable Accounting* (pp. 135-148). IGI Global.
- Shaik, M. (2023). Impact of artificial intelligence on marketing. *East Asian Journal of Multidisciplinary Research*, 2(3), 993-1004.
- Reddy, K., SN, M. L., Thilaga, S., & Basha, M. M. (2023). Construction Of An Optimal Portfolio Using The Single Index Model: An Empirical Study Of Pre And Post Covid 19. *Journal of Pharmaceutical Negative Results*, 406-417.
- Basha, M., Reddy, K., Mubeen, S., Raju, K. H. H., & Jalaja, V. (2023). Does the Performance of Banking Sector Promote Economic Growth? A Time Series Analysis. *International Journal of Professional Business Review: Int. J. Prof. Bus. Rev.*, 8(6), 7.
- Reddy, K. S., Kethan, M., Basha, S. M., Singh, A., Kumar, P., & Ashalatha, D. (2024, April). Ethical and Legal Implications of AI on Business and Employment: Privacy, Bias, and Accountability. In 2024 International Conference on Knowledge Engineering and Communication Systems (ICKECS) (Vol. 1, pp. 1-6). IEEE.
- Rana, S., Sheshadri, T., Malhotra, N., & Basha, S. M. (2024). Creating Digital Learning Environments: Tools and Technologies for Success. In *Transdisciplinary Teaching and Technological Integration for Improved Learning: Case Studies and Practical Approaches* (pp. 1-21). IGI Global.
- Mahabub, B. S., Haralayya, B., Sisodia, D. R., Tiwari, M., Raghuwanshi, S., Venkatesan, K. G. S., & Bhanot, A. An Empirical Analysis of Machine Learning and Strategic Management of Economic and Financial Security and its Impact on Business Enterprises. In *Recent Advances in Management and Engineering* (pp. 26-32). CRC Press.
- Vemula, R., Mahabub, B. S., Jalaja, V., Nagaraj, K. V., Karumuri, V., & Ketha, M. (2024). Analysis of Social Media Marketing Impact on Consumer Behaviour. In *Recent Advances in Management and Engineering* (pp. 250-255). CRC Press.

- Mahabub Basha Shaik, "Investor Perception on Mutual Fund with Special Reference to Ananthapuramu, Andhra Pradesh", *International Journal of Science and Research (IJSR)*, Volume 4 Issue 1, January 2015, pp. 1768-1772, <https://www.ijsr.net/getabstract.php?paperid=SUB15756>
- Policepatil, S., Sharma, J., Kumar, B., Singh, D., Pramanik, S., Gupta, A., & Mahabub, B. S. (2025). Financial Sector Hyper-Automation: Transforming Banking and Investing Procedures. In M. Justin, R. Jalagat, K. Chandar, P. Aquino, & K. Sayari (Eds.), *Examining Global Regulations During the Rise of Fintech* (pp. 299-318). IGI Global. <https://doi.org/10.4018/979-8-3693-3803-2.ch012>
- Basha, S. M., & Kethan, M. (2022). Covid-19 pandemic and the digital revolution in academia and higher education: an empirical study. *Eduvest-Journal of Universal Studies*, 2(8), 1-648.
- Kethan, M., & Basha, M. (2022). Relationship of Ethical Sales Behaviour with Customer Loyalty, Trust and Commitment: A Study with Special Reference to Retail Store in Mysore City. *East Asian Journal of Multidisciplinary Research*, 1(7), 1365-1376.
- Shaik, M. B., Kethan, M., & Jaggaiah, T. (2022). Financial Literacy and Investment Behaviour of IT Professional With Reference To Bangalore City. *Iloomata International Journal of Management*, 3(3), 353-362.
- Basha, S. M., Kethan, M., & Aisha, M. A. (2021). A Study on Digital Marketing Tools amongst the Marketing Professionals in Bangalore City. *JAC: A Journal of Composition Theory*, 14(9), 17-23.
- Dr. B. Mahammad Rafee, Dr. Amzad Basha Kolar, Prof. Vijayalaxmi Ramesh, Dr.S. Jaber Asan, R. Sadique Ahamed,Ahamed Jakith,. (2023). Problems of Non-Covid Patients and Health Care Services during Pandemic Period: A Micro level Study with reference to Chennai City, Tamilnadu. *European Chemical Bulletin*, 12(Spl.6), 7052–7074.
- Dr. B. Mahammad Rafee , Prof. Vijayalaxmi Ramesh, Dr. S. Jaber Asan , Dr. Amzad Basha Kolar,Mr. S. Mohammed Zaheed . (2022). A Survey on Implications of Cashless Payments on the Spending Patterns of Urbanites in the Era of Digital India. *International Journal of Early Childhood Special Education (INT-JECS)*, 14(7), 2040–2048. <https://doi.org/10.48047/INTJECSE/V14I7.289>
- Dr.B.Mahammad Rafee , Dr. Amzad Basha K ,Dr. S.Kareemulla Basha , Dr.C.B. Mohamed Faizal. (2021). Impact of Covid-19 on Agricultural Operations in India: An Overview. *Turkish Online Journal of Qualitative Inquiry (TOJQI)*, 12(3), 785–797.
- Dr.B.Mahammad Rafee , Dr. Amzad Basha K , Dr. S.Kareemulla Basha , Prof. RY Naidu. (2021). Village Volunteer System amidst corrupt practices in Indian states with special reference to State of Andhra Pradesh. *Parishodh Journal*, 10(6), 38–51.
- Hidayathulla, D., & Rafee.B, M. (2014). Relationship between Crude oil price and Rupee, Dollar Exchange Rate: An Analysis of Preliminary Evidence. *IOSR Journal of Economics and Finance*, 3(2), 01–04. <https://doi.org/10.9790/5933-03220104>
- M Basha, AP Singh, M Rafi, MI Rani, NM Sharma. (2020). Cointegration and Causal relationship between Pharmaceutical sector and Nifty–An empirical Study. *PalArch's Journal of Archaeology of Egypt/Egyptology*, 17(6), 8835–8842.
- B Mahammad Rafee, A Hidayathulla. (2015). Relationship between International Crude Oil Price And The Inflation Rate (Cpi) In India From 2011 To 2014. *International Journal of Advance Research*, 3(5), 242–250. [http://www.journalijar.com/uploads/864\\_IJAR-5659.pdf](http://www.journalijar.com/uploads/864_IJAR-5659.pdf)
- B Mahammad Rafee, S Mohammed Zaheed, R Mohammed Ali, S Jaber Asan, A Abdul Raheem, R Sadique Ahmed. (2022). A Moral Obligation of Health Care Service for Non-Covid Patients: A Reviews. *Journal of Positive School Psychology*, 6(2), 6060–6069.
- B Mahammad Rafee, S Mohammed Zaheed, Y Shoba Devi, Jaber Asan, A Ahamed Jakith, R Sadique Ahamed, Vijayalaxmi Ramesh. (2023). A RISE OF HYDROPONICS THE FUTURE URBAN FARMING AND SUSTAINABILITY OF AGRICULTURE–AN OVERVIEW. *Journal of Research Administration*, 5(2), 8325–8336.
- B Mahammad Rafee, Vijayalaxmi Ramesh, R Mohammed Ali, M Shahul Hameed, Ahamed Jakith, K Sankar. (2023). Addiction of Students through usage of Smart Phone and its Impact on Human Resources in India: A Preliminary Survey. *Journal of Pharmaceutical Negative Results*, 14(3), 1619–1643.
- Ms.PoojaRay, Dr.Mahammedrafee, Dr. Mohamad Arif Pasha. (2020). An Empirical Study On Employees Productivity Enhancement Against Digital Factors At Design Mentors,

- Bangalore. *International Journal of Innovative Research in Management Studies (IJIRMS)*, 4(11), 142–150. <http://ijirms.com/downloads/29072020180720-188.pdf>
- Ms. Kajal Jaiswal, Dr. Mahammad Rafee, Dr. Mahammad Arif Pasha. (2020). A Study To Understand The Problem Of PatientS Gratification Level With The Existing Healthcare Services In Bangalore. *International Journal of Innovative Research in Management Studies (IJIRMS)*, 4(12), 40–50. <http://ijirms.com/downloads/0808202002082020-1.pdf>
- Ambika, Dr.Mahammad Rafee, Dr.Mohammed Arif Pasha. (2020). A Study On Impact Of Artificial Intelligence In Financial Services Of Private Banks In Bangalore. *IOSR-JEF*, 11(4), 34–38. <http://www.iosrjournals.org/iosr-jef/papers/Vol11-Issue4/Series-6/E1104063438.pdf>
- Bhargav N, Prof.Sneha Singh,Dr. Mahammad Rafee. (2020). A Study on Occupational Stress among the Doctor’s in Private Sector Hospitals at Bangalore Urban District. *IOSR-JBM*, 22(8), 9–15. <http://www.iosrjournals.org/iosr-jbm/papers/Vol22-issue8/Series-7/B2208070915.pdf>
- B.Mahammad Rafee, Prof. Saleena desai, prof.sneha singh. (2020). Impact Of GST (Goods And Service Tax) And Economic Growth In India. *Purakala*, 31(11), 95–102.
- Dr.B.Mahammad Rafee. (2020). THE IMPACT OF GST (GOODS AND SERVICE TAX) IN INDIA-A SPECIAL REFERENCE TO RESTAURANTS BUSINESS IN INDIA. *International Journal of Technical Research and Science*, 5(2), 19–23.
- Angel Chakraborty Sneha Singh M. Gurusamy Mahammad Rafee. (2020). An Empirical Study on Green Marketing from the Indian Consumer Perspective with Special Reference to Bengaluru. *TEST-Engineering and Management*, 83(1), 8559–8571. <http://testmagazine.biz/index.php/testmagazine/article/view/5189/4188>
- Dr.B.Mahammad Rafee. (2020). THE IMPACT OF GST (GOODS AND SERVICE TAX) IN INDIA-A SPECIAL REFERENCE TO RESTAURANTS BUSINESS IN INDIA. *International Journal of Technical Research and Science*, 5(2), 19–23.
- Dr.B.Mahammad Rafee, Dr.Gurusamy, Dr.Gunaseelan. (2020). Emergence of E-Finance – Opportunities and Challenges in India . *Journal of Interdisciplinary Cycle Research*, 11(12), 147–157.
- Dr.B.Mahammad Rafee, Dr.A.Hidhayatulla. (2019). A Survey on Empirical Literature Relating To Oil Economics. *IOSR Journal of Humanities and Social Science (IOSR-JHSS)*, 24(10), 66–78.
- Kethan, M., & Basha, M. (2023). Impact of Indian Cinema on Youths Lifestyle and Behavior Patterns. *East Asian Journal of Multidisciplinary Research*, 2(1), 27-42.
- Kethan, M., Khizerulla, M., Sekhar, S. C., & Basha, M. (2022). A study on issues and challenges on production of handloom sector with special reference to rayalaseema and costal region of Andhra Pradesh. *IJAR*, 8(6), 89-95.
- Kethan, M. (2022). Impact of Task Performance on Job Satisfaction of Information Technology Employees in Bengaluru City.
- Kethan, M. (2022). A STUDY ON THE FACTORS AFFECTING EMPLOYEE RETENTION IN INFORMATION TECHNOLOGY SECTOR. *Journal of Contemporary Issues in Business and Government*, 28(4), 980-996.
- Jaggaiyah, T., & Kethan, M. Analyzing the Effect of Macroeconomic Variables on National Stock Exchange: Evidence from India.
- Taj, M., Gunday, I., Navya, M. K., & Basha, M. A Study on Consumers Awareness in Rythu Bazars with Reference to Andhra Pradesh.
- Lokesh, G. R., & Kotehal, P. U. A Study on the Effect of Electronic Payment Systems on Small Business in Urban Bengaluru
- Abdulazeem, H., Meckawy, R., Schwarz, S., Novillo-Ortiz, D., & Klug, S. J. Knowledge, Attitude, and Practice of Primary Care Physicians Toward Clinical Artificial Intelligence Applications: A Systematic Review and Meta-Analysis. Available at SSRN 4916043.
- Derakhshanian, S., Wood, L., & Arruzza, E. (2024). Perceptions and attitudes of health science students relating to artificial intelligence (AI): A scoping review. *Health Science Reports*, 7(8), e2289.
- Wagner, G., Raymond, L., & Paré, G. (2023). Understanding prospective physicians’ intention to use artificial intelligence in their future medical practice: configurational analysis. *JMIR Medical Education*, 9, e45631.

- Briganti, G., & Le Moine, O. (2020). Artificial intelligence in medicine: today and tomorrow. *Frontiers in medicine*, 7, 509744.
- Albahri, A. H., Alnaqbi, S. A., Alnaqbi, S. A., Alshaali, A. O., & Shahdoor, S. M. (2021). Knowledge, attitude, and practice regarding COVID-19 among healthcare workers in primary healthcare centers in Dubai: a cross-sectional survey, 2020. *Frontiers in Public Health*, 9, 617679.
- Mahammad Rafee and Sogra Khatoun. A Crux Between Freebies and Economic Development With Special Reference To Southern States of India: An Overview. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:1-6*. <https://doi.org/10.51470/IJSSC.2024.01.01.1>
- Mahammad Rafee and Arya Kumar. Emergence of Digital Rupee: Challenges and Opportunities. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:7-11*. <https://doi.org/10.51470/IJSSC.2024.01.01.7>
- Mahammad Rafee. Future Teaching Methodology: Big Changes ahead for Generation Z. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:12-23*. <https://doi.org/10.51470/IJSSC.2024.01.01.12>
- Mahammad Rafee. A Review of India's Technology-Based Start-up Ecosystem, with Particular Reference to Chennai, Tamil Nadu. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:24-38*. <https://doi.org/10.51470/IJSSC.2024.01.01.24>
- Mahammad Rafee. A Review of Tamilnadu's Cropping Intensity. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:39-52*. <https://doi.org/10.51470/IJSSC.2024.01.01.39>
- Mahammad Rafee. Digital India and Economic Growth- An Overview. *Int.J.Soci.Sci.Vol.1(1).2024.Pp:53-60*. <https://doi.org/10.51470/IJSSC.2024.01.01.53>
- Mahammad Rafee. B. et al. Can hybrid learning change education?. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:1-16*. <https://doi.org/10.51470/IJSSC.2024.01.02.1>
- Pirai Mathi. G. The Changing phase of the FMCG Industry with Artificial Intelligence. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:41-48*. <https://doi.org/10.51470/IJSSC.2024.01.02.41>
- Vishal G K And Senthilkumar S. Changing Business Environment Effects of Continuous Innovations and Disruptive Technologies. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:1-16*. <https://doi.org/10.51470/IJSSC.2024.01.02.17>
- D.J. HARSINI AND G.S. SNEGA. Social Media Dynamics: A Comprehensive Study on Social Media Marketing Strategies and Trends. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:25-31*. <https://doi.org/10.51470/IJSSC.2024.01.02.25>
- SAMSON R. Digitalization of Business Processes of Enterprises of The Ecosystem of Industry 4.0: Virtual-Real Aspect of Economic Growth Reserves. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:21-24*. <https://doi.org/10.51470/IJSSC.2024.01.02.21>
- S. Jaber Asan, Keerthi Hanusa, B. Mahammad Rafee. Assessing the Impact of Women Empowerment Initiatives in Tamilnadu. *Int.J.Soci.Sci.Vol.1(2).2024.Pp:49-59*. <https://doi.org/10.51470/IJSSC.2024.01.02.49>
- Mahammad Rafee. A study on occupational stress among the doctor's in private sector hospitals at Bangalore urban district. *IOSR-JBM.Vol-22 Issue-8 .Pp:9-15*.